



2013 Preserving the American Dream Conference

**DEFENDING FREEDOM
MOBILITY &
AFFORDABLE
HOMEOWNERSHIP**

**October 27-29
Doubletree Inn
Washington, DC**

Threats to the Dream

**Smart Growth • Streetcars
Agenda 21 • Density
Sustainability • Light Rail
Livability • Traffic Calming**

If these proposals are being considered in your region, then you need to attend the Preserving the American Dream Conference.

- Find out why smart growth makes housing unaffordable, roads congested, and taxes higher;
- Discover how the federal government gives cities incentives to waste transportation dollars;
- Learn how to fight these plans and save taxpayers' money in your community;
- Tell your representatives in Congress why the government should not socially engineer American cities.



Who Should Attend

The Preserving the American Dream Conference brings together a wide variety of people to network and learn how to defend the American dream.

- Elected officials and their staffs gain access to research and experts;
- State-based free-market think tank researchers will learn what is happening in other states;
- Tea Party, low-tax, and other local activists will learn how to influence state legislation and local planning.

Conference Sponsors

The 9th National Preserving the American Dream Conference is sponsored by the American Dream Coalition and co-sponsored by the Reason Foundation, Heritage Foundation, Cascade Policy Institute, Washington Policy Center, and other state think tanks.

For more information, contact:

Eileen Bruskevitz, Executive Director
eileen@americandreamcoalition.org
www.americandreamcoalition.org

“One of the four best conferences I’ve ever attended.”
John Fund, National Review Online

“ADC provides the tools and facts I need to help chart the future of my city.”
Mayor Ed Braddy, Gainesville, Florida

Conference Agenda

The 2013 conference features more than two dozen speakers and numerous workshops. [ADC's web site](#) has a more complete list of speakers and topics.

Sunday, October 27 Optional Tour

The conference begins with an optional tour of the Washington, DC area, showing recent transportation projects including the MetroRail Silver Line and Intercounty Connector as well as the results of local land-use decisions.

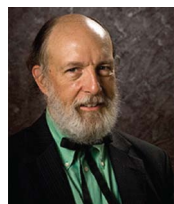
Following the tour, a reception and buffet dinner start at 5:30 pm, followed by a debate over the role of government in land-use and transportation planning that begins at 7:00 pm.

Monday, October 28 AM: Transportation

Speakers will include Robert Poole on the future of the Highway Trust Fund; Ron Utt (Maryland Public Policy Institute) on the merits of and obstacles to public-private partnerships; and Randal O'Toole on reforming federal transit funding programs.



Reason Foundation transportation expert Robert Poole



Cato researcher Randal O'Toole

Workshops will cover such topics as how to show if transit increases or decreases congestion in your region; how to evaluate and comment on rail transit environmental impact statements; and how to influence Congress' 2014 transportation bill.

PM: Sustainability Planning & Land Use

Featured speakers will include Tom Rubin,

former Chief Financial Officer for CalTrans, reviewing the radical sustainability plan for the San Francisco Bay Area; demographer Wendell Cox showing how freedom, not central planning, makes cities prosperous; and architect Rick Harrison describing how single-family housing can be more energy efficient than multi-family housing.



Demographer Wendell Cox



Sustainability accountant Tom Rubin

Workshops will describe how to challenge sustainability plans; how to use the traditional media as well as social media to spread your message; and how to participate in charters and other "public involvement" programs.

Monday will conclude with a reception and banquet dinner, giving you a chance to network with people working on these issues from all over the United States.

Tuesday, October 29 AM: Grassroots Organizing

DC lobbyists and other experts will offer skills and advice on lobbying, litigation, working with the media, and tips on persuading liberals and others about our issues. The conference will close with lunch and a membership meeting of the American Dream Coalition.

PM: Meet Your Representatives

Take it to the Hill: Make appointments in advance to share what you learned at this conference with your senators and representatives or their staffs.



Registration

You can register using this form or [on-line](#). If you just want to register for part of the conference, please use the on-line form.

- Yes! Please sign me up to attend the 2013 Preserving the American Dream Conference. I am enclosing a check for:
 - \$299 standard rate (conference and meals from Sunday dinner through Tuesday lunch)
 - \$199 student/low-income (same meals)
- Please include me on the optional Sunday tour, including lunch, for \$50
- Meal preferences:* Kosher Vegetarian Vegan
- Please enter or renew my membership in the American Dream Coalition for \$30
- I also want to contribute:
 - \$100 \$1,000 \$_____
- Enclosed is my check
- I will pay by Credit Card through PayPal using on-line registration at www.americandream-coalition.org

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Please make checks payable to American Dream Coalition and send to ADC, P.O. Box 76, Camp Sherman, Oregon 97730. Full refunds will be provided if you cancel before October 4 or if someone else takes your place.

The **Doubletree Washington**, 1515 Rhode Island Avenue NW, offers a conference rate of \$139 per night from October 24 through 30 if you make reservations by October 4th. To reserve rooms, call 800-492-5195 and specify that you are attending the American Dream conference.